



December 6, 2011

Dear PPRA Member:

The PPRA Hall of Fame Award is the Philadelphia Region's most prestigious recognition of a public relations professional for his or her superior contributions to the public relations industry, to the community and to the growth and importance of the Philadelphia Public Relations Association.

The Hall of Fame award honors an individual public relations professional who, through his or her accomplishments:

- Brings honor, respect, acclaim and recognition to our industry and our community
- Excels in public relations and community service
- Is a current, active and contributing member of PPRA
- Is an active PR practitioner in the Philadelphia area.

Since 1972, PPRA has honored the best in the business with the Hall of Fame Award. Previous Hall of Fame award winners are a virtual "who's who" of Philadelphia public relations, including: Bill Jones, Shirley Bonnem, Sylvia Kauders, David Brown, Ike Richman, Larry Rubin, Lisa Simon and Sharla Feldscher, and last year's inductee, Matt Cabrey, to name a few.

To nominate a PPRA member for the Hall of Fame award, please complete the attached nomination form, along with supporting materials attesting to the candidate's professional excellence, and either:

- Fax to PPRA at 856-727-9504
- Mail to the PPRA at P.O. Box 579, Moorestown, NJ 08057
- E-mail ppra@comcast.net

All nominations will be discussed and voted on by a panel of previous Hall of Fame honorees. The Hall of Fame luncheon is planned to take place in May; more information will follow in the coming months. Since 1945, PPRA members have inspired excellence in the practice of public relations. Please take a moment to help us recognize the best of our profession. Thank you for your continued support of the Philadelphia Public Relations Association.

Sincerely,

Christopher Lukach, APR
PPRA President 2010-11

P.O. Box 579
Moorestown, NJ
08057

215-557-9865
fax 856-727-9504
ppra@comcast.net

www.ppra.net



**2012 PPRA
HALL OF FAME AWARD NOMINATION FORM**

The Hall of Fame award honors an individual public relations professional who:

- Brings honor, respect, acclaim and recognition to our industry and our community;
- excels in public relations and community service;
- is a current, active and contributing member of PPRA; and
- is an active PR practitioner in the Philadelphia area.

Name of Nominee *(must be a PPRA member and an active PR practitioner)*:

Nominee Company & Address:

Nominee Daytime Telephone:

Nominee E-mail:

Name of Nominator *(must be a PPRA Member)*:

Nominator Daytime Telephone:

Nominator E-mail:

Nominee's Qualifications for the Hall of Fame Award

If needed, please provide answers on a separate page.

1. Describe how the Nominee has brought honor, respect, acclaim and recognition to our industry and our community (include honors and awards, articles published, speeches and seminars given, etc.).
2. Describe how the Nominee excels in public relations and community service (Include career history and current position, volunteer/pro bono community service, mentoring, contributions to education, etc.).
3. Describe the contributions/service the Nominee has made/given to PPRA (include committee and officer positions, program participation, staff participation, etc.).
4. The Nominee is a current member of PPRA and is an active PR practitioner in the Philadelphia area.

Signature of Nominator: _____ Date: _____

In addition to this nomination form, please submit additional materials attesting to the candidate's professional excellence, including a current resume. In a cover letter, the Nominator should make a brief, cogent case for why this Nominee should be selected. Include the relationship between the Nominee and the Nominator (boss, staff member, professional colleague, etc.) and how long the Nominator has known the Nominee.

Note: The Hall of Fame committee will eliminate from consideration any nomination application that is incomplete or has insufficient information upon which to base a decision. The corroborating material should be full and factual but kept simple. No consideration will be given to presentation. Only the substance of the nomination will be evaluated and judged. Should the nominator wish to submit additional endorsements, they must be limited to six items.

Please submit completed nomination forms by January 13, 2012 to:

**Philadelphia Public Relations Association
P.O. Box 579
Moorestown, NJ 08057
Phone: 215-557-9865
Fax: 856-727-9504
ppra@comcast.net**