

MOLLY ENOS

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(814) 233-6695
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OBJECTIVE

Extremely motivated and talented individual seeking a full-time position in sales or marketing. Looking for an opportunity to contribute energy and dedication to a high performing sales and marketing organization.

EDUCATION

Cabrini College, Radnor, Pennsylvania- August 2008-Present
University of Wyoming, Laramie, Wyoming- August 2007-May 2008
Bachelor of Arts: Communications; expected graduation May 2010
3.61 cumulative GPA

PROFESSIONAL EXPERIENCE

Connor Communications-Conshohocken, PA

Public Relations and Marketing Intern, August 2009-Present

- Assist with the preparation and distribution of press releases, respond to media inquiries and requests. Create monthly company newsletter and publish to clients. Plan and execute major marketing plans and work with marketing and sales initiatives.

Pittsburgh Magazine- Pittsburgh, PA

Sales and Marketing Intern, May 2009-August 2009

- Assisted Account Executives with market research and generated sales leads. Promoted magazine through execution of mailing and marketing techniques. Prepared for social networking events held through the city of Pittsburgh. Formulated methods to increase magazine sales through newsstand distribution and subscription sales. Conducted target market demographics analysis to create customized and focused advertising programs.

PowerMinders- Berwyn, PA

Public Relations and Sales Intern, January 2009-May 2009

- First place winner among college sales students in state-wide energy reduction contest. Sold \$1,000 revenue during December break. Exceeded sales revenue of #2 sales student by 167%. Developed custom sales strategy. Devised sales presentation that educated neighborhoods on the cost and environmental benefits of using incandescent lighting methods. Through performance, received paid internship to expand the network of college students in the sales organization. Developed presentations and delivered seminars to college students in Greater Philadelphia market.

American Advertising Federation, Cabrini College Chapter- Radnor, PA

President, September 2008- Present

- Lead monthly club meetings to educate college members on best practices, latest technology, and upcoming trends in the advertising industry. Attended networking events and built relationships with local advertising firms.

ACTIVITIES

- Student Ambassador for Cabrini College Admissions Office. 2008-Present
- Cabrini College Marketing Club. Present
- National Honor's Society for Collegiate Journalists. Present
- The Loquitur, Photographer, Cabrini College student run newspaper, nationally recognized

VOLUNTEERISM

- Strong commitment to be a supportive member of my community. Donated time to annual telethon to support PBS television in Spring 2009. Coordinated and organized silent and live auction event for Human Society charity event and raised \$7,000 in January 2008 and March 2009. Raised \$5,000 for Susan G. Komen 3 Day breast cancer walk.