



Student Program – Thursday, April 20, 2017

“Careers 101: From College to Career”

- Date:** Thursday, April 20, 2017
- Time:** 6:00 - 6:30 p.m. Registration
6:30 - 7:30 p.m. Panel Discussion
7:30 - 8:30 p.m. Networking and Refreshments
- Location:** Drexel University Bossone Research Center
3140 Market Street
Philadelphia, PA 19104
- Cost:** Only \$15 per person! Includes program, resume critique and refreshments.

Making the transition from college to career can be daunting. What are employers looking for? How can you stand out from the crowd? What is it really like to work in public relations?

Let PPRA’s annual Careers 101 event answer these questions and more for you! Join us on April 20th to hear from a panel of young professionals representing a diverse cross-section of the communications industry. Learn how they navigated the transition from college to career and discover how they’re setting themselves apart as leaders.

Following the panel discussion and Q&A session, enjoy refreshments while networking with some of the Philadelphia area’s top public relations professionals.

Don’t forget to bring a copy of your resume for review by a PPRA professional. Attendees also will have the opportunity to enter a raffle by “liking” the PPRA Facebook page for the chance to win one-on-one informational interviews, shadow days, coveted networking opportunities with PPRA leaders, and other great prizes.

Join the conversation online using #Careers101.

NEW! A photographer will be onsite and taking complimentary professional headshots. Take advantage of this amazing opportunity at Careers 101!

Panelists:

- **Rachel Christie**, Account Executive, RP3
- **London Faust**, Account Representative, Bellevue Communications Group
- **Jaime Martorana**, Marketing & Communications Specialist, Eastern State Penitentiary Historic Site
- **Amanda White**, PR Associate, Philabundance
- Moderated by **Christina Crews**, Field Brand Reputation Manager, McDonald's USA

REGISTRATION FORM - Careers 101 - April 20, 2017

Student Registration:

Name: _____ University/Company: _____

Email: _____ Phone: _____

Non-Student Registration:

Name: _____ Company: _____

Email: _____ Phone: _____

___ YES! I want to offer a shadowing day or informational interview as a raffle prize ___ YES! I am available to assist with the resume critique.

Payment Information – \$15.00 per person:

I will pay with a check (payable to PPRA) I will pay with a credit card ___VISA ___MC ___AMEX

Name as it appears on card: _____ Amount: _____

Credit Card Number: _____ Exp. Date: _____ CCID: _____

Credit Card Billing Address: _____

Please return to:

PPRA Office
P.O. Box 579
Moorestown, NJ 08057
(P) 215-557-9865
(F) 856-727-9504
(E) info@ppra.net

**Register online at
www.ppra.net**

Cancellations will be accepted in writing by April 18. No Refunds after April 18. No-Shows will be billed.