



**2017-2018 Board & Committee List**  
*(as of June 5, 2017)*

**President**

Adam Dvorin  
 856-296-0741

[adamdvorinppra@gmail.com](mailto:adamdvorinppra@gmail.com)

<b>Officer Liaison: Chair (Immediate Past President)</b>	Ashley Berke 215-898-1475 <a href="mailto:berke@vet.upenn.edu">berke@vet.upenn.edu</a>	
<b>Committee</b>	<b>Position</b>	<b>Contact Information</b>
Nominating Committee <i>(By invitation only)</i>	Chair	Ashley Berke 215-898-1475 <a href="mailto:berke@vet.upenn.edu">berke@vet.upenn.edu</a>
Public Affairs	Chair	Alex McKechnie 215-974-9153 <a href="mailto:Amckechnie@amrevmuseum.org">Amckechnie@amrevmuseum.org</a>

- The **Public Affairs Committee** examines those issues that affect the practice of public relations with the dual purpose of advocating for our profession and serving as the unified voice on behalf of PPRA.

<b>Officer Liaison: President-Elect</b>	Nina Scimenes 215-609-1621 <a href="mailto:nina@brulee-catering.com">nina@brulee-catering.com</a>	
<b>Committee</b>	<b>Position</b>	<b>Contact Information</b>
College Relations	Chair (Careers 101)	London Faust 215-893-4289 <a href="mailto:lfaust@bellevuepr.com">lfaust@bellevuepr.com</a>
	Chair (Networking 101)	Veronica Montefusco 216-688-1050 <a href="mailto:Veronica.Montefusco@gmail.com">Veronica.Montefusco@gmail.com</a>

- The **College Relations Committee** serves as the link between PPRA and local college students. The committee is also responsible for planning the Careers 101 and Networking 101 events.

<b>Officer Liaison: Vice President for External Affairs</b>	Hope Corse 484-431-1506 <a href="mailto:hcorse@chemheritage.org">hcorse@chemheritage.org</a>	
<b>Committee</b>	<b>Position</b>	<b>Contact Information</b>
Hall of Fame	Co-Chair	TBD
	Co-Chair	TBD
Gold Medal	Co-Chair	Lisette Bralow 215-769-3801 <a href="mailto:lisbralow@aol.com">lisbralow@aol.com</a>
	Co-Chair	Christina Crews 215-570-4186 <a href="mailto:Christina.Crews@us.mcd.com">Christina.Crews@us.mcd.com</a>
Awards	Chair	Darrah Foster 856-866-0411 x22 <a href="mailto:Darrah@annekleincg.com">Darrah@annekleincg.com</a>

- The **Hall of Fame Committee** is responsible for the planning of the annual Hall of Fame Luncheon, which honors the new Hall of Fame inductee, a trailblazing member of PPRA.
- The **Gold Medal Committee** is responsible for the planning the annual Gold Medal Luncheon, which honors an individual or group of individuals that have shone a favorable light on the city of Philadelphia.
- The **Awards Committee** is responsible for managing the Fast Track and Brodey Award nominations and making recommendations regarding the creation of an annual award for campaigns and/or communication pieces.

<b>Officer Liaison: Vice President for Programs</b>	Deirdre Hopkins 609-980-2295 <a href="mailto:deirdrechopkins@gmail.com">deirdrechopkins@gmail.com</a>	
<b>Committee</b>	<b>Position</b>	<b>Contact Information</b>
Educational Programs	Co-Chair	Jennifer Micklow <a href="mailto:jenmicklow@gmail.com">jenmicklow@gmail.com</a>
	Co-Chair	Stephanie Arck-Baynes 215-339-0900 x1503 <a href="mailto:sarck-baynes@philabundance.org">sarck-baynes@philabundance.org</a>
Strategic Alliances	Co-Chair	London Faust 215-893-4289 <a href="mailto:lfaust@bellevuepr.com">lfaust@bellevuepr.com</a>
	Co-Chair	Hope Horwitz 215-627-0801 x102 <a href="mailto:hope@fhpublicrelations.com">hope@fhpublicrelations.com</a>
Social Programs	Co-Chair	Erin Bras 267-579-3438 <a href="mailto:EBras@amrevmuseum.org">EBras@amrevmuseum.org</a>
	Co-Chair	Megan Smith 215-410-9879 <a href="mailto:megan@brownstonepr.com">megan@brownstonepr.com</a>

- The **Educational Program Committee** is responsible for coordinating speakers and logistics for all PPRA educational programs.
- The **Strategic Alliances Committee** is responsible for identifying, creating and maintaining relationships with other organizations.
- The **Social Programs Committee** is responsible for developing social events for PPRA.

<b>Officer Liaison: Vice President for Membership</b>	Jaime Martorana 484-238-2491 <a href="mailto:jmartorana92@gmail.com">jmartorana92@gmail.com</a>	
<b>Committee</b>	<b>Position</b>	<b>Contact Information</b>
Recruitment	Chair	Brianna Rooney 215-767-6884 <a href="mailto:briannarooney27@gmail.com">briannarooney27@gmail.com</a>
Retention	Chair	Mina Lezenby 484-904-8441 <a href="mailto:lezenbymina@gmail.com">lezenbymina@gmail.com</a>
Mentoring	Chair	Gregg Feistman 215-204-0532 <a href="mailto:greggf@temple.edu">greggf@temple.edu</a>

- The **Membership Retention & Recruitment Committee** is responsible for developing programs to help attract new members, plus retain current PPRA members.

<b>Officer Liaison: Vice President for Communications</b>	Bill Wedo 215-592-7910 <a href="mailto:bwedo@studioincamminati.org">bwedo@studioincamminati.org</a>	
<b>Committee</b>	<b>Position</b>	<b>Contact Information</b>
Blog	Chair	Amanda Mueller 717-201-0116 <a href="mailto:Amanda.Mueller@buchananpr.com">Amanda.Mueller@buchananpr.com</a>
E-Newsletter	Chair	Kathryn Conda 856-348-1170 <a href="mailto:kmconda@gmail.com">kmconda@gmail.com</a>
Publicity	Chair	TBD
Website	Chair	Alexa Johnson 215-639-0300 x227 <a href="mailto:alexaj@visitbuckscounty.com">alexaj@visitbuckscounty.com</a>
Social Media	Chair	Christina Cassidy 215-636-4464 <a href="mailto:christina@discoverphl.com">christina@discoverphl.com</a>

- The **Blog Committee** is responsible for posting updates to PPRA's blog.
- The **E-Newsletter Committee** is responsible for writing and collecting articles for the monthly members-only PPRA e-newsletter, "PResence"
- The **Publicity Committee** is responsible for handling all aspects of public relations for PPRA, including our annual Hall of Fame and Gold Medal events.
- The **Web Site & Social Media Committee** is responsible for developing new ideas and content for the PPRA Web site and social media outlets.

<b>Officer Liaison: Secretary</b>	Kellsey Turner 610-455-2755 <a href="mailto:kturner@vaultcommunications.com">kturner@vaultcommunications.com</a>	
Community Service	Chair	Amanda Michelson 610-455-2757 <a href="mailto:amandarmichelson@gmail.com">amandarmichelson@gmail.com</a>

<b>Officer Liaison: Treasurer</b>	Anthony Stipa 610-420-1724 <a href="mailto:anthonystipa@gmail.com">anthonystipa@gmail.com</a>	
<b>Committee</b>	<b>Position</b>	<b>Contact Information</b>
Sponsorships	Chair	Darren Behuniak 484-808-5752 <a href="mailto:darren@behuniakpresence.com">darren@behuniakpresence.com</a>

- The **Sponsorship Committee** is responsible for soliciting sponsors for PPRA educational and social meetings, Gold Medal, Hall of Fame and Annual Meeting.

<b>Directors</b>	<b>Term Expires</b>
Gary Bramnick 267-298-1585 <a href="mailto:gary.bramnick@inglis.org">gary.bramnick@inglis.org</a>	August 2018
Darrah Foster 856-866-0411 x22 <a href="mailto:Darrah@annekleincg.com">Darrah@annekleincg.com</a>	August 2019
Sarah Maiellano 215-546-3234 <a href="mailto:sarahmaiellano@gmail.com">sarahmaiellano@gmail.com</a>	August 2020

<b>Past President Appointments</b>	<b>Term Expires</b>
Meredith Z. Avakian-Hardaway 215-238-6342 <a href="mailto:mavakianhardaway@philabar.org">mavakianhardaway@philabar.org</a>	August 2018
Bill Cowen 888-875-2685 <a href="mailto:bill@metropective.net">bill@metropective.net</a>	August 2018
Christopher Lukach, APR 856-866-0411 x15 <a href="mailto:chris@annekleincg.com">chris@annekleincg.com</a>	August 2018