



## PPRA Job Bank Form

<b>Position:</b>	Director, Marketing & Communications
<b>Organization:</b>	Drexel University
<b>Job Description/Requirements:</b>	<p>The Dornsife School of Public Health is seeking a Director of Marketing and Communications to lead the development and implementation of a proactive communications and marketing strategy - from conception to content creation to delivery. Benefiting from a \$45 million dollar naming gift now is an opportune time to join the School.</p> <p>The Director will take a metrics-driven approach to planning, branding, marketing and communications across print, digital, social media, and multimedia channels. He/she will build the School's reputation and boost enrollment through the management and development of the content ecosystem (including websites, print materials, e-communications, social media, etc.). The director will supervise the Digital Communications Specialist and have an opportunity to create a strategic communications plan and assess the need for an additional marketing and communications team member.</p> <p>Reporting directly to the Dean, the Director will leverage his/her skills and initiative to tell the story of a School focused on improving health in cities, eliminating health disparities, and translating evidence into practice and policy.</p>
<b>Contact Information:</b>	<p>For a list of job qualifications, essential duties and to apply, visit:  <a href="http://www.drexeljobs.com/applicants/Central?quickFind=82449">http://www.drexeljobs.com/applicants/Central?quickFind=82449</a></p> <p>Position Number 8361</p>
<b>Special Notes:</b>	