



Philadelphia Public Relations Association

2018 Hall of Fame Luncheon Honoring Bonnie Grant

Sponsorship Overview

The nearly 300 member Philadelphia Public Relations Association (PPRA) is honoring Bonnie Grant with its prestigious 2018 Hall of Fame Award on May 17, 2018 at The Liberty View at Independence Visitor Center. The Hall of Fame Award recognizes an individual in the public relations profession who, by his/her accomplishments, has brought honor and recognition to both the public relations community and to the broader community.

As Executive Director of PHL Life Sciences, a division of the Philadelphia Convention & Visitors Bureau, Grant is responsible for marketing greater Philadelphia, ranked the second-largest life sciences sector in the country, as “America’s Life Sciences Meetings Destination.” In her role, she manages more than 60 regional life sciences leaders from Pennsylvania, New Jersey and Delaware, leveraging common resources to enhance awareness of the region as a vibrant destination for life sciences meetings and conventions.

Grant’s previous work includes serving as deputy city representative for the City of Philadelphia under Mayors Rendell and Street. She has also served as director of communications and spokesperson for the Greater Philadelphia Urban Affairs Coalition, Philadelphia Eagles and Chestnut Hill College.

PLATINUM SPONSOR: \$5,000 (limited to one company)

- Complimentary registration for five people to the Hall of Fame Luncheon
- Opportunity to make remarks at the Hall of Fame Luncheon (up to two minutes)
- One exclusive email blast to the PPRA Membership (nearly 300 members)
- Ability to offer webinar to PPRA Membership in 2018 or 2019 (with promotion by PPRA)
- Company logo on ten PPRA e-newsletters during the 2018-2019 year
- Mention in PPRA’s social media
- Company logo in Hall of Fame Luncheon program

**Table & Custom Sponsorship
Packages Available**
Email info@ppra.net for more details

GOLD SPONSOR: \$2,500

- Complimentary registration for three people to the Hall of Fame Luncheon
- Verbal acknowledgement of your sponsorship at the Hall of Fame Luncheon
- One exclusive email blast or webinar to the PPRA Membership (nearly 300 members)
- Company logo on four PPRA e-newsletters during the 2018-2019 year
- Mention in PPRA’s social media
- Company logo in Hall of Fame Luncheon program

SILVER SPONSOR: \$1,000

- Complimentary registration for two people to the Hall of Fame Luncheon
- Verbal acknowledgement of your sponsorship at the Hall of Fame Luncheon
- Company logo on two PPRA e-newsletters during the 2018-2019 year
- Mention in PPRA’s social media
- Company logo in Hall of Fame Luncheon program

BRONZE SPONSOR: \$500

- Complimentary registration for one person to the Hall of Fame Luncheon
- Verbal acknowledgement of your sponsorship at the Hall of Fame Luncheon
- Mention in PPRA’s social media
- Company logo in Hall of Fame Luncheon program

FRIEND OF PPRA: \$200

- Mention in PPRA’s social media
- Company logo in Hall of Fame Luncheon program

Questions? Please contact the PPRA Office at 215-557-9865 or info@ppra.net



Philadelphia Public Relations Association
2018 Hall of Fame Luncheon Honoring Bonnie Grant

Sponsorship Registration Form

Deadline: May 4, 2018

SPONSORSHIP LEVEL

- Platinum Sponsor: \$5,000 (5 registrations)
Gold Sponsor: \$2,500 (3 registrations)
Silver Sponsor: \$1,000 (2 registrations)
Bronze Sponsor: \$500 (1 registration)
Friend of PPRA: \$200

Names of Attendees Receiving Complimentary Registrations:

- 1.
2.
3.
4.
5.

Please recognize my name/organization in the 2018 Hall of Fame Program as:

Individual Organization

CONTACT INFORMATION

Company Name:

Contact Person:

Address:

City: State: Zip:

Phone: Email:

PAYMENT INFORMATION

I prefer to pay with a check (Please make checks payable to PPRA)

Please charge \$ to my credit card: (check one)

Type of Card: Visa MasterCard AMEX

Credit Card Number: Exp. Date:

Card Holders Name: CCID:

Card Billing Address:

Signature: Date:

Please return this form with your payment by May 4, 2018 to:

PPRA

P.O. Box 579

Moorestown, NJ 08057

Phone: 215-557-9865 Fax: 856-727-9504 info@ppra.net