



# Breakfast Program – Thursday, March 28, 2019

## “Master Series: Facebook Advertising 201” A Hands-On Workshop

- Date:** Thursday, March 28, 2019
- Time:** 8:30 – 9:00 AM Registration & Breakfast  
9:00 – 10:00 AM Program
- Location:** West Chester Center City  
701 Market Street, Concourse Level (Room 5)  
Philadelphia, PA 19106  
*Street parking is available.*
- Cost:** \$35 for PPRA Members; \$50 for Non-Members; \$25 for Students  
Additional \$5 for Walk-ins

Wondering why your organic reach has plummeted in the past year on Facebook? You’re not alone. The world’s biggest social media platform has changed the rules of the game while adding more paid reach options than before. Come to this hands-on workshop taught by the experts at Chatterblast and learn the secrets to maximizing your spend and reaching your audience. This event is for professionals who have a basic working knowledge of Facebook advertising and a business manager account. Don’t have one? We’ll send instructions in advance.

**REGISTRATION FORM**  
**Breakfast Program**  
**March 28, 2019**

**Please return to:**  
PPRA Office  
P.O. Box 579  
Moorestown, NJ 08057  
(P) 215-557-9865  
(F) 856-727-9504  
(E) info@ppra.net  
**Register online at**  
**[www.ppra.net](http://www.ppra.net)**

Name(s): \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

PPRA Member (\$35 per person)     Non-Member (\$50 per person)     Students (\$25)

I will pay with a check (*payable to PPRA*)     I will pay with a credit card     VISA     MC     AMEX

Name as it appears on card: \_\_\_\_\_ Amount: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CCID: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

Special Dietary or Accessibility Needs: \_\_\_\_\_

***Cancellations will be accepted in writing by March 26, 2019. No Refunds after March 26, 2019. No-shows will be billed.***