



# Breakfast Program – Tuesday, May 14, 2019

## “Channel Chat: The Inside Scoop on Philadelphia’s Broadcast Media Scene”

- Date:** Tuesday, May 14, 2019
- Time:** 8:30 – 9:00 AM Registration & Breakfast  
9:00 – 10:30 AM Program
- Location:** Philadelphia Bar Association  
1101 Market Street, 11th Floor  
Philadelphia, PA 19107
- Cost:** \$35 for PPRA Members; \$50 for Non-Members; \$25 for Students  
Additional \$5 for Walk-ins

With hundreds of events, stories and announcements breaking daily across the region, Philadelphia’s broadcast stations are increasingly challenged to bring their viewers and listeners a snapshot of the day through comprehensive and engaging coverage. How can you make your story stand out in the fast-paced, competitive landscape of broadcast media? Join us for Channel Chat where you’ll hear directly from a panel of journalists, producers and editors who can answer your questions.

Confirmed panelists:

- **Jamie Forzato**, Director of Digital, CBS3
- **Alex Silverman**, Program Director, KYW Newsradio
- **Eugene Sonn**, Audio News Director, WHYY
- **Tim Walton**, Producer, 6ABC
- **Anzio Williams**, Vice President of News, NBC10
- Moderated by **Susan Buehler**, Chief Communications Officer, PJM Interconnection

**REGISTRATION FORM**  
**Breakfast Program**  
**May 14, 2019**

***Please return to:***  
PPRA Office  
P.O. Box 579  
Moorestown, NJ 08057  
(P) 215-557-9865  
(F) 856-727-9504  
(E) info@ppra.net  
**Register online at**  
**[www.ppra.net](http://www.ppra.net)**

Name(s): \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

PPRA Member (\$35 per person)     Non-Member (\$50 per person)     Students (\$25)

I will pay with a check (*payable to PPRA*)     I will pay with a credit card     VISA     MC     AMEX

Name as it appears on card: \_\_\_\_\_ Amount: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CCID: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

Special Dietary or Accessibility Needs: \_\_\_\_\_

***Cancellations will be accepted in writing by May 10, 2019. No Refunds after May 10, 2019. No-shows will be billed.***