



2017-2018 Board & Committee List
(as of June 5, 2017)

President

Adam Dvorin
 856-296-0741

adamdvorinppra@gmail.com

Officer Liaison: Chair (Immediate Past President)	Ashley Berke 215-898-1475 berke@vet.upenn.edu	
Committee	Position	Contact Information
Nominating Committee <i>(By invitation only)</i>	Chair	Ashley Berke 215-898-1475 berke@vet.upenn.edu
Public Affairs	Chair	Alex McKechnie 215-974-9153 Amckechnie@amrevmuseum.org

- The **Public Affairs Committee** examines those issues that affect the practice of public relations with the dual purpose of advocating for our profession and serving as the unified voice on behalf of PPRA.

Officer Liaison: President-Elect	Nina Scimenes 215-609-1621 nina@brulee-catering.com	
Committee	Position	Contact Information
College Relations	Chair (Careers 101)	London Faust 215-893-4289 lfaust@bellevuepr.com
	Chair (Networking 101)	Veronica Montefusco 216-688-1050 Veronica.Montefusco@gmail.com

- The **College Relations Committee** serves as the link between PPRA and local college students. The committee is also responsible for planning the Careers 101 and Networking 101 events.

Officer Liaison: Vice President for External Affairs	Hope Corse 484-431-1506 hcorse@chemheritage.org	
Committee	Position	Contact Information
Hall of Fame	Co-Chair	TBD
	Co-Chair	TBD
Gold Medal	Co-Chair	Lisette Bralow 215-769-3801 lisbralow@aol.com
	Co-Chair	Christina Crews 215-570-4186 Christina.Crews@us.mcd.com
Awards	Chair	Darrah Foster 856-866-0411 x22 Darrah@annekleincg.com

- The **Hall of Fame Committee** is responsible for the planning of the annual Hall of Fame Luncheon, which honors the new Hall of Fame inductee, a trailblazing member of PPRA.
- The **Gold Medal Committee** is responsible for the planning the annual Gold Medal Luncheon, which honors an individual or group of individuals that have shone a favorable light on the city of Philadelphia.
- The **Awards Committee** is responsible for managing the Fast Track and Brodey Award nominations and making recommendations regarding the creation of an annual award for campaigns and/or communication pieces.

Officer Liaison: Vice President for Programs	Deirdre Hopkins 609-980-2295 deirdrechopkins@gmail.com	
Committee	Position	Contact Information
Educational Programs	Co-Chair	Jennifer Micklow jenmicklow@gmail.com
	Co-Chair	Stephanie Arck-Baynes 215-339-0900 x1503 sarck-baynes@philabundance.org
Strategic Alliances	Co-Chair	London Faust 215-893-4289 lfaust@bellevuepr.com
	Co-Chair	Hope Horwitz 215-627-0801 x102 hope@fhpublicrelations.com
Social Programs	Co-Chair	Erin Bras 267-579-3438 EBras@amrevmuseum.org
	Co-Chair	Megan Smith 215-410-9879 megan@brownstonepr.com

- The **Educational Program Committee** is responsible for coordinating speakers and logistics for all PPRA educational programs.
- The **Strategic Alliances Committee** is responsible for identifying, creating and maintaining relationships with other organizations.
- The **Social Programs Committee** is responsible for developing social events for PPRA.

Officer Liaison: Vice President for Membership	Jaime Martorana 484-238-2491 jmartorana92@gmail.com	
Committee	Position	Contact Information
Recruitment	Chair	Brianna Rooney 215-767-6884 briannaroooney27@gmail.com
Retention	Chair	Mina Lezenby 484-904-8441 lezenbymina@gmail.com
Mentoring	Chair	Gregg Feistman 215-204-0532 greggf@temple.edu

- The **Membership Retention & Recruitment Committee** is responsible for developing programs to help attract new members, plus retain current PPRA members.

Officer Liaison: Vice President for Communications	Bill Wedo 215-592-7910 bwedo@studioincamminati.org	
Committee	Position	Contact Information
Blog	Chair	Amanda Mueller 717-201-0116 Amanda.Mueller@buchananpr.com
E-Newsletter	Chair	Kathryn Conda 856-348-1170 kmconda@gmail.com
Publicity	Chair	TBD
Website	Chair	Alexa Johnson 215-639-0300 x227 alexaj@visitbuckscounty.com
Social Media	Co-Chair	Christina Cassidy 215-636-4464 christina@discoverphl.com
	Co-Chair	Melissa Fordyce 610-260-1103 Melissa.Fordyce@presbysinspiredlife.org

- The **Blog Committee** is responsible for posting updates to PPRA's blog.
- The **E-Newsletter Committee** is responsible for writing and collecting articles for the monthly members-only PPRA e-newsletter, "PResence"
- The **Publicity Committee** is responsible for handling all aspects of public relations for PPRA, including our annual Hall of Fame and Gold Medal events.
- The **Web Site & Social Media Committee** is responsible for developing new ideas and content for the PPRA Web site and social media outlets.

Officer Liaison: Secretary	Kellsey Turner 610-455-2755 kturner@vaultcommunications.com	
Community Service	Chair	Amanda Michelson 610-455-2757 amandarmichelson@gmail.com

Officer Liaison: Treasurer	Anthony Stipa 610-420-1724 anthonystipa@gmail.com	
Committee	Position	Contact Information
Sponsorships	Chair	Darren Behuniak 484-808-5752 darren@behuniakpresence.com

- The **Sponsorship Committee** is responsible for soliciting sponsors for PPRA educational and social meetings, Gold Medal, Hall of Fame and Annual Meeting.

Directors	Term Expires
Gary Bramnick 267-298-1585 gary.bramnick@inglis.org	August 2018
Darrah Foster 856-866-0411 x22 Darrah@annekleincg.com	August 2019
Sarah Maiellano 215-546-3234 sarahmaiellano@gmail.com	August 2020

Past President Appointments	Term Expires
Meredith Z. Avakian-Hardaway 215-238-6342 mavakianhardaway@philabar.org	August 2018
Bill Cowen 888-875-2685 bill@metropective.net	August 2018
Christopher Lukach, APR 856-866-0411 x15 chris@annekleincg.com	August 2018