



2018-2019 Committee Sign-Up Form

Becoming active in your association is the best way to get the most out of your membership. Please select a committee that interests you and fax this form to the PPRA office at 856-727-9504 or email to info@ppra.net. A list of committees is on the following pages.

I would like to serve on the following committee(s):

- | | |
|---|---|
| <input type="checkbox"/> Awards | <input type="checkbox"/> Membership Retention & Recruitment |
| <input type="checkbox"/> Blog | <input type="checkbox"/> Mentoring |
| <input type="checkbox"/> College Relations | <input type="checkbox"/> Public Affairs |
| ___ Networking 101 | <input type="checkbox"/> Publicity |
| ___ Careers 101 | <input type="checkbox"/> Social Media |
| <input type="checkbox"/> Community Service | <input type="checkbox"/> Social Programs |
| <input type="checkbox"/> Educational Programs | <input type="checkbox"/> Sponsorships |
| <input type="checkbox"/> E-Newsletter | <input type="checkbox"/> Strategic Alliances |
| <input type="checkbox"/> Gold Medal | <input type="checkbox"/> Website |
| <input type="checkbox"/> Hall of Fame | |

Please complete contact information below:

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Suggested educational programs and/or speakers:

Please return the completed sign-up form to the PPRA Office

P.O. Box 579, Moorestown, NJ 08057

Phone (215) 557-9865; Fax (856) 727-9504

info@ppra.net



2017-2018 Board & Committee List

President

Nina Scimenes
215-609-1621

nina@brulee-catering.com

Officer Liaison: Chair (Immediate Past President)	Adam Dvorin 856-296-0741 adamdvorinppra@gmail.com	
Committee	Position	Contact Information
Nominating Committee (By invitation only)	Chair	Adam Dvorin 856-296-0741 adamdvorinppra@gmail.com
Public Affairs	Chair	Susan Buehler 610-666-4215 susan.buehler@pjm.com

- The **Public Affairs Committee** examines those issues that affect the practice of public relations with the dual purpose of advocating for our profession and serving as the unified voice on behalf of PPRA.

Officer Liaison: President-Elect	Deirdre Hopkins 609-980-2295 deidrechopkins@gmail.com	
Committee	Position	Contact Information
College Relations	Co-Chair (Careers 101)	Samantha Retamar 954-243-7546 sretamar@philabundance.org
	Co-Chair (Networking 101)	Jennifer Robinson 215-266-8335 jennifer@purposefulnetworking.com

- The **College Relations Committee** serves as the link between PPRA and local college students. The committee is also responsible for planning the Careers 101 and Networking 101 events.

Officer Liaison: Vice President for External Affairs	Hope Corse 484-431-1506 hcorse@sciencehistory.org	
Committee	Position	Contact Information
Hall of Fame	Co-Chair	TBD
	Co-Chair	TBD
Gold Medal	Co-Chair	Lisette Bralow 215-769-3801 lisbralow@aol.com
	Co-Chair	Cara Schneider 215-599-0789 cara@visitphilly.com
Awards	Chair	TBD

- The **Hall of Fame Committee** is responsible for the planning of the annual Hall of Fame Luncheon, which honors the new Hall of Fame inductee, a trailblazing member of PPRA.
- The **Gold Medal Committee** is responsible for the planning the annual Gold Medal Luncheon, which honors an individual or group of individuals that have shone a favorable light on the city of Philadelphia.
- The **Awards Committee** is responsible for managing the Fast Track and Brodey Award nominations and making recommendations regarding the creation of an annual award for campaigns and/or communication pieces.

Officer Liaison: Vice President for Programs	Beverly Volpe 609-230-4696 bev@snap2mkt.com	
Committee	Position	Contact Information
Educational Programs	Co-Chair	Stefanie Arck-Baynes 215-339-0900 1503 sarck-baynes@philabundance.org
	Co-Chair	Kellsey Turner 610-455-2755 ktturner@vaultcommunications.com
Strategic Alliances	Co-Chair	Michelle Sonsino 215-475-3040 msonsino@germantownfriends.org
	Co-Chair	Bonnie Grant 215-636-4410 bonnie@discoverphl.com
Social Programs	Co-Chair	Marissa Reale 215-378-8555 realemarissa@gmail.com
	Co-Chair	Rachel Walsh 856-206-3244 r.walsh6193@gmail.com

- The **Educational Program Committee** is responsible for coordinating speakers and logistics for all PPRA educational programs.
- The **Strategic Alliances Committee** is responsible for identifying, creating and maintaining relationships with other organizations.
- The **Social Programs Committee** is responsible for developing social events for PPRA.

Officer Liaison: Vice President for Membership	Jaime Martorana 484-238-2491 jmartorana92@gmail.com	
Committee	Position	Contact Information
Recruitment	Chair	TBD
Retention	Chair	TBD
Mentoring	Chair	Cathy Engel Menendez 610-745-4123 cengel70@yahoo.com

- The **Membership Retention & Recruitment Committee** is responsible for developing programs to help attract new members, plus retain current PPRA members.

Officer Liaison: Vice President for Communications	Melissa Fordyce 610-260-1103 melissa.fordyce@presbysinspiredlife.org	
Committee	Position	Contact Information
Blog	Co-Chair	TBD
	Co-Chair	TBD
E-Newsletter	Chair	Alexa Johnson 215-639-0300 alexaj@visitbuckscounty.com
Publicity	Chair	Daniel McCunney 484-832-6233 danielmccunney@gmail.com
Website	Chair	TBD
Social Media	Chair	Lauren Tilghman 484-883-5174 info@philanthropy.com

- The **Blog Committee** is responsible for posting updates to PPRA's blog.
- The **E-Newsletter Committee** is responsible for writing and collecting articles for the monthly members-only PPRA e-newsletter, "PResence"
- The **Publicity Committee** is responsible for handling all aspects of public relations for PPRA, including our annual Hall of Fame and Gold Medal events.
- The **Web Site & Social Media Committee** is responsible for developing new ideas and content for the PPRA Web site and social media outlets.

Officer Liaison: Secretary	Brianna Rooney 215-767-6884 Briannarooney27@gmail.com	
Community Service	Chair	Christina Clark 484-241-5901 cclark@pyninc.org

Officer Liaison: Treasurer	Anthony Stipa 610-420-1724 anthonystipa@gmail.com	
Committee	Position	Contact Information
Sponsorships	Chair	Darren Behuniak 484-808-5752 darren@behuniakpresence.com

- The **Sponsorship Committee** is responsible for soliciting sponsors for PPRA educational and social meetings, Gold Medal, Hall of Fame and Annual Meeting.

Directors	Term Expires
Darrah Pileri 856-866-0411 x22 Darrah@annekleincg.com	August 2019
Sarah Maiellano 215-546-3234 sarahmaiellano@gmail.com	August 2020
London Faust 215-893-4289 lfaust@bellevuepr.com	August 2021

Past President Appointments	Term Expires
Meredith Z. Avakian 215-238-6342 meredith.avakian@gmail.com	August 2019
Lisette Bralow 215-769-3801 lisbralow@aol.com	August 2019
Christopher Lukach 856-866-0411 x15 Chris@AKCGfirm.com	August 2019