



Stand Out from the Crowd!

Advertise in the Philadelphia Public Relations Association 2019 Membership & Media Directory

Deadline: January 25, 2019

The 2019 PPRA Membership & Media Directory includes a comprehensive contact list of PPRA members and a Philadelphia media directory.

Advertising benefits:

- A link to your website on the PPRA website;
- Circulation to nearly 300 industry professionals;
- A spotlight blog post on the PPRA blog with a link to your website; and
- Logo in an exclusive PPRA email announcing the launch of the directory with a link to your website

ADVERTISING RATES:

<u>Ad Size</u>	<u>Member</u>	<u>Non-Member</u>
Front Cover Sponsorship	\$1,100	\$1,650
Outside Back Cover	\$600	\$700
Media Directory Sponsorship	\$550	\$650
Inside Back/Front Cover	\$500	\$600
Full Page	\$375	\$475
Half Page	\$250	\$350
Business Card	\$175	\$225

ADVERTISING SPECIFICATIONS:

Front Cover Sponsorship	5.5" x 8.5"
Outside Back Cover	5.5" x 8.5"
Media Directory Sponsorship	5.5" x 8.5"
Inside Back/Front Cover	5.5" x 8.5"
Full Page	5.5" x 8.5"
Half Page	5.5" x 4.25"
Business Card	2.75" x 4.25"

All ads are black and white.

NOTE: Please leave a 1/8" safety zone on all sides, and do not place any critical images or text beyond this safety zone. This is to prevent any content from getting cut off when the finished piece is trimmed.

AWARD RECIPIENT RECOGNITION

PPRA features the 2017 award winners in the directory. Advertisers can submit an ad in recognition of the award recipients. The ads are placed near the editorial content for each recipient. This year's award winners include:

- 2018 Hall of Fame Inductee Bonnie Grant
- 2018 Gold Medal Recipient the Meryl Levitz
- 2018 Fast-Track Award Winner London Faust
- 2018 Brodey Student Achievement Award Winner Ryan Wall

Ads must be submitted by email to PPRA no later than **January 25, 2019**. Please send an Acrobat PDF file of at least 300 dpi with all fonts and graphics embedded to info@ppra.net.

For questions about ads, please contact the PPRA Office at 215-557-9862 or info@ppra.net.



2019 Membership & Media Directory Ad Form

Deadline January 25, 2019

By submitting this advertising contract, PPRA is authorized to insert our advertisement in the 2019 PPRA Membership & Media Directory at the 2019 advertising rates.

Contact Information:		
Name:		
Company:		
Title:		
Address:		
City, State, Zip:		
Phone:		
Email:		
Advertising Selection:	<input type="checkbox"/> Front Cover Sponsorship <input type="checkbox"/> Outside Back Cover <input type="checkbox"/> Media Directory Sponsorship <input type="checkbox"/> Inside Front Cover <input type="checkbox"/> Inside Back Cover <input type="checkbox"/> Full Page <input type="checkbox"/> Half Page <input type="checkbox"/> Business Card	I will send my ad by Jan. 25, 2018: <input type="checkbox"/> Via email to info@ppra.net <input type="checkbox"/> On a disk to the PPRA Office: P.O. Box 579 Moorestown, NJ 08057
Award Recipient Recognition:	I would like to have my ad placed near the editorial content for the following 2018 award recipient: <input type="checkbox"/> Hall of Fame Inductee Bonnie Grant <input type="checkbox"/> Gold Medal Recipient Meryl Levitz <input type="checkbox"/> Fast-Track Award Winner London Faust <input type="checkbox"/> Brodey Student Achievement Award Winner Ryan Wall	

Payment Information:		
	Member Rate	Non-Member Rate
Front Cover Sponsorship	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,650
Outside Back Cover	<input type="checkbox"/> \$600	<input type="checkbox"/> \$700
Media Directory Sponsorship	<input type="checkbox"/> \$550	<input type="checkbox"/> \$650
Inside Back/Front Cover	<input type="checkbox"/> \$500	<input type="checkbox"/> \$600
Full Page	<input type="checkbox"/> \$375	<input type="checkbox"/> \$475
Half Page	<input type="checkbox"/> \$250	<input type="checkbox"/> \$350
Business Card	<input type="checkbox"/> \$175	<input type="checkbox"/> \$225
Check Payment (<i>payable to PPRA</i>): <input type="checkbox"/> Check is enclosed.		
Credit Card Payment:		
Type of Card:	Select One	
Name on Card:		
Card Number:		
Expiration Date:		
CCID:		
Card Billing Address:		
Card City, State, Zip:		
Today's Date:		

Please return this agreement with payment by January 25, 2019 to:

Philadelphia Public Relations Association, Inc.

P.O. Box 579

Moorestown, NJ 08057

Phone: 215-557-9865 • Fax: 856-727-9504

info@ppra.net • www.ppra.net