



Student Program – Tuesday, October 1, 2019

“Networking 101”

Date: Tuesday, October 1, 2019

Time: 5:30 – 8:00 p.m.

Location: Slice Communications
234 Market Street
Philadelphia, PA 19106

Cost: Only \$15 per person! Includes program and refreshments.

Sheila Hess, City Representative for the City of Philadelphia and networker extraordinaire, will lead “Networking 101” on October 1, 2019, introducing new PR practitioners to best practices. Hess, a long-time member of Philadelphia Public Relations Association (PPRA), is a master at the conversation and will be sharing her tips as to why “Your Network is your Net Worth!”

Networking is more than just striking up a conversation—it’s about creating and fostering relationships. As public relations professionals, we network every day (sometimes without even realizing it) and it’s a critical skill to master.

PPRA’s “Networking 101” helps up-and-coming public relations professionals hone their skills in an engaging workshop. Surrounded by their peers and public relations veterans, attendees will get professionalism tips, career advice and insightful guidance. The event is a great opportunity to make connections that will advance a burgeoning public relations career.

The evening will begin with a keynote from Sheila Hess, who will share tips and best practices. Remarks will be followed by a speed networking session with PPRA Hall of Famers, Past Presidents and members. Attendees will learn the skills necessary to take their career to the next level, giving them an edge in the competitive world of public relations.

More information regarding the diverse group of professionals attending this event is coming soon!

REGISTRATION FORM “Networking 101” – October 1, 2019

Student Registration:

Name: _____

University/Company: _____

Email: _____ Phone: _____

Special dietary or accessibility needs: _____

Payment Information – \$15.00 per person:

I will pay with a check (*payable to PPRA*) I will pay with a credit card VISA MC AMEX

Name as it appears on card: _____ Amount: _____

Credit Card Number: _____ Exp. Date: _____ CCID: _____

Credit Card Billing Address: _____

Please return to:

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Cancellations will be accepted in writing by Friday, September 27. No Refunds after September 27. No-Shows will be billed.