



Breakfast Program – October 24, 2019

“Media Panel: Your Guide to Working with Freelancers”

- Date:** Thursday, October 24, 2019
- Time:** 8:30 – 9:00 AM Registration & Breakfast
9:00 – 10:30 AM Program
- Location:** Philadelphia Bar Association
1101 Market Street, 11th Floor
Philadelphia, PA 19107
- Cost:** \$35 for PPRA Members; \$50 for Non-Members; \$25 for Students
Registration fee includes continental breakfast.

Join PPRA for our first-ever media panel featuring top-tier freelancers from the Philly region. Learn how best to work with and pitch these reporters and discover how they each navigate the writing industry in 2019. You won't want to miss this compelling discussion about how PR professionals can best utilize the abundance of freelancers in our region and beyond. Moderator to be announced.

Panelists Scheduled to Attend:

- **Denise Clay**, Freelance journalist for Philadelphia Public Record, Philadelphia Sunday Sun and Philadelphia Magazine
- **Jenny DeHuff**, Freelance journalist for Inquirer.com, Philadelphia Weekly
- **Tara Nurin**, Freelance journalist reporting on drinks, dining and destinations
- **Allie Volpe**, Freelance journalist for The New York Times, The Atlantic, Glamour Magazine
- **Josh Weiss**, Freelance journalist for Forbes.com, Hollywood Reporter, SYFY Wires
- More panelists to come!

REGISTRATION FORM Breakfast Program October 24, 2019

Please return to:

PPRA Office
P.O. Box 579
Moorestown, NJ 08057
(P) 215-557-9865
(F) 856-727-9504
(E) info@ppra.net

**Register online at
www.ppra.net**

Name(s): _____

Company: _____

Address: _____

Email: _____ Phone: _____

PPRA Member (\$35 per person) Non-Member (\$50 per person) Students (\$25)

I will pay with a check (*payable to PPRA*) I will pay with a credit card VISA MC AMEX

Name as it appears on card: _____ Amount: _____

Credit Card Number: _____ Exp. Date: _____ CCID: _____

Credit Card Billing Address: _____

Special Dietary or Accessibility Needs: _____

Cancellations will be accepted in writing by October 22, 2019. No Refunds after October 22, 2019. No-shows will be billed.