



2020-2021 Committee Sign-Up Form

Becoming active in your association is the best way to get the most out of your membership. Please select a committee that interests you and fax this form to the PPRA office at 215-557-9865 or email to info@ppra.net. A list of committees is on the following pages.

I would like to serve on the following committee(s):

- | | |
|---|---|
| <input type="checkbox"/> Awards | <input type="checkbox"/> Membership Retention & Recruitment |
| <input type="checkbox"/> Blog | <input type="checkbox"/> Mentoring |
| <input type="checkbox"/> College Relations
___ Networking 101
___ Careers 101 | <input type="checkbox"/> Public Affairs |
| <input type="checkbox"/> Community Service | <input type="checkbox"/> Publicity |
| <input type="checkbox"/> Diversity & Inclusion | <input type="checkbox"/> Social Media |
| <input type="checkbox"/> Educational Programs | <input type="checkbox"/> Social Programs |
| <input type="checkbox"/> E-Newsletter | <input type="checkbox"/> Sponsorships |
| <input type="checkbox"/> Gold Medal | <input type="checkbox"/> Strategic Alliances |
| <input type="checkbox"/> Hall of Fame | <input type="checkbox"/> Website |

Please complete contact information below:

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Suggested educational programs and/or speakers:

Please return the completed sign-up form to the PPRA Office
7300 City Avenue, #360, Philadelphia, PA 19151
Phone (215) 557-9865; Fax (856) 727-9504; Email info@ppra.net



2020-2021 Board & Committee List

President

London Faust

lfaust@bellevuepr.com

Officer Liaison: Chair (Immediate Past President)	Deirdre C. Hopkins deidrechopkins@gmail.com	
Committee	Position	Contact Information
Nominating Committee (By invitation only)	Chair	Deirdre C. Hopkins deidrechopkins@gmail.com
Public Affairs	Chair	TBD

- The **Public Affairs Committee** examines those issues that affect the practice of public relations with the dual purpose of advocating for our profession and serving as the unified voice on behalf of PPRA.

Officer Liaison: President-Elect	Michelle Sonsino msonsino@germantownfriends.org	
Committee	Position	Contact Information
	Chair	TBD

- The **College Relations Committee** serves as the link between PPRA and local college students. The committee is also responsible for planning the Careers 101 and Networking 101 events.

Officer Liaison: Vice President for External Affairs	Hope Horwitz hope@fhpublicrelations.com	
Committee	Position	Contact Information
Gold Medal	Co-Chairs	TBD
Hall of Fame	Co-Chair	Adam Dvorin adamdvorinppra@gmail.com
	Co-Chair	Nina Zucker nina@ninazucker.com
Awards	Chair	TBD

- The **Hall of Fame Committee** is responsible for the planning of the annual Hall of Fame Luncheon, which honors the new Hall of Fame inductee, a trailblazing member of PPRA.
- The **Gold Medal Committee** is responsible for the planning the annual Gold Medal Luncheon, which honors an individual or group of individuals that have shone a favorable light on the city of Philadelphia.
- The **Awards Committee** is responsible for managing the Fast Track and Brodey Award nominations and making recommendations regarding the creation of an annual award for campaigns and/or communication pieces.

Officer Liaison: Vice President for Programs	Jen Micklow jmicklow@brownsteingroup.com	
Committee	Position	Contact Information
Educational Programs	Chair	Marissa Reale realemarissa@gmail.com
Strategic Alliances	Chair	Rachel Ezekiel-Fishbein makingheadlines1@me.com
Social Programs	Co-Chair	Kory Aversa kory@aversapr.com
	Co-Chair	Jaimi Blackburn jblackburn@fearlessrestaurants.com

- The **Educational Program Committee** is responsible for coordinating speakers and logistics for all PPRA educational programs.
- The **Strategic Alliances Committee** is responsible for identifying, creating and maintaining relationships with other organizations.
- The **Social Programs Committee** is responsible for developing social events for PPRA.

Officer Liaison: Vice President for Membership	Kellsey Turner kturner@vaultcommunications.com	
Committee	Position	Contact Information
Recruitment	Chair	TBD
Retention	Chair	TBD
Mentoring	Chair	TBD

- The **Membership Retention & Recruitment Committee** is responsible for developing programs to help attract new members, plus retain current PPRA members.

Officer Liaison: Vice President for Communications	Dan McCunney danielmc1@pcom.edu	
Committee	Position	Contact Information
Blog	Co-Chair	Samantha Byles sbytes@bellevuepr.com
	Co-Chair	Michelle Kane michelle.kane@voicemattersllc.com
E-Newsletter	Chair	Alexa Johnson alexaj@visitbuckscounty.com
Publicity	Co-Chair	Stefanie Arck-Baynes stefarck@gmail.com
	Co-Chair	Jaimi Blackburn jblackburn@fearlessrestaurants.com
Social Media	Co-Chair	Layne Litsinger llitsinger@briancom.com
	Co-Chair	TBD

- The **Blog Committee** is responsible for posting updates to PPRA's blog.
- The **E-Newsletter Committee** is responsible for writing and collecting articles for the monthly members-only PPRA e-newsletter, "PResence"
- The **Publicity Committee** is responsible for handling all aspects of public relations for PPRA, including our annual Hall of Fame, Gold Medal and this year's 75th Anniversary events.
- The **Web Site & Social Media Committee** is responsible for developing new ideas and content for the PPRA Web site and social media outlets.

Officer Liaison: Secretary	Ryan Wall rwall@briancom.com	
Committee	Position	Contact Information
	Chair	Alyssa McFadden alyssa.mcfadden18@gmail.com

- The **Community Service/PRoActive Committee** is responsible for working with PPRA's charity of choice for each program year.

Officer Liaison: Treasurer	Lauren Woodard lwoodard@kimmelcenter.org	
Committee	Position	Contact Information
Sponsorships	Chair	Marley Alig marley@marleyalig.com

- The **Sponsorship Committee** is responsible for soliciting sponsors for PPRA educational and social meetings, Gold Medal, Hall of Fame, Annual Meeting and this year's 75th Anniversary.

Committee	Position	Contact Information
Diversity & Inclusion	Chair	TBD

- The **Diversity and Inclusion Committee** is responsible for supporting and growing PPRA's D&I practices and planning events that facilitate meaningful conversations about D&I in the Philadelphia communications industry.

Directors	Term Expires
Susan Buehler susan.buehler@pjm.com	August 2021
Hope Corse hcorse@sciencehistory.org	August 2022
Melissa Fordyce mfordyce@philafound.org	August 2021
Jaime Martorana jmartorana92@gmail.com	August 2023

Past President Appointments	Term Expires
Adam Dvorin adamdvorinppra@gmail.com	August 31, 2021
Jeff Jubelirer jjubelirer@bellevuepr.com	August 31, 2021
Christopher Lukach Chris@AKCGfirm.com	August 31, 2021