



PPRA Job Bank Form

Position:	Marketing & Communications Manager
Organization:	KenCrest
Job Description/Requirements:	<p>KenCrest, a leading provider of services for individuals with developmental disabilities in PA DE and CT, is looking for a creative and team oriented nonprofit marketing and communications professional who is responsible for agency wide and program specific marketing initiatives.</p> <p>The ideal candidate will develop a working knowledge of program offerings and agency goals to effectively communicate our message to relevant stakeholders, with the ability to manage multiple projects simultaneously.</p> <p>Essential Functions:</p> <ul style="list-style-type: none"> •Responsible for the marketing strategy and tactical roll - out of marketing plans for programs and departments. •Participate in program / division meetings to understand and provide consultation and advice to support strategic goals and initiatives. •Responsible for the corporate level marketing strategy and managing brand standards. •Assist with story and content generation from all areas of the agency. •Collaborate with Marketing & Communications Specialist on social media planning and content generation •Assist with events as needed - managing web registration platforms; e-blasts; presentations, etc. •Collaborate with Marketing & Communications Specialist on the usage of existing internal communications tools and develop new effective channels to cultivate a stronger brand culture. •Assist with internal communications initiatives, including but not limited to: monthly internal newsletter; surveys; staff recognition initiatives; and general story collection. •Participate in New Business Development Team and other cross - functional agency teams as needed •Work in tandem with the Marketing & Communications Specialist to

	<p>ensure consistencies in messaging and branding.</p> <p>Qualifications</p> <ul style="list-style-type: none"> •Bachelor's degree in Marketing or Communications •Five (5) years of related non-profit experience •Human services industry marketing and communication preferred with an understanding of mission - driven human services organization. <p>Monday - Friday</p> <p>Full -Time 8:30 am - 4:30 pm</p>
<p>Contact Information:</p>	<p>Apply online here: https://kencrest.jobs.net/en-US/job/marketing-communications-manager/J3R11Q6WRLNV2N7S24</p> <p>Or email your resume with this job title to Natalie.Baziotis@KenCrest.org</p>
<p>Special Notes:</p>	<p>KenCrest offers a wide variety of benefits for full time employees including Medical, Dental, Life/AD&D, Disability, 403b Retirement Plan, Paid Time Off and more. Please see the KenCrest website for additional details.</p>