



# Luncheon Program – Friday, December 8, 2017

## “Fresh Inq: New Coverage Areas for Philadelphia’s Largest Media Network”

- Date:** Friday, December 8, 2017
- Time:** 11:30 AM – 12:00 PM Registration & Networking  
12:00 PM – 1:30 PM Lunch & Program
- Location:** Hard Rock Café  
1113-31 Market Street  
Philadelphia, PA 19107
- Cost:** \$49 for PPRA Members; \$69 for Non-Members; \$35 for Students  
Additional \$5 for Walk-ins

The Philadelphia Inquirer, Daily News and Philly.com have undergone many editorial, ownership and mission changes in the last decade. Changing reader habits and combining three newsrooms into one has drastically changed the number of reporters and the focus of reporter beats.

Philadelphia Public Relations Association is excited to bring you a panel of Philadelphia Media Network reporters to talk about their new roles. This is a great opportunity to get to know these reporters and how our members can best interact with them!

Panelists scheduled to attend:

- **Molly Eichel**, Editor, Lifestyle and Arts
- **Kelly O'Shea**, Editor, Health and Science coverage
- **Yvette Ousley**, Deputy Power and Policy Editor
- **Julia Terruso**, Changing Region, Neighborhoods & Gentrification
- **Elizabeth Wellington**, Lifestyle Columnist, Fashion Columnist
- Moderated by **Cathy Engel Menendez, APR**, PPRA Past President and 2015 PPRA Hall of Fame Inductee

**REGISTRATION FORM**  
**Luncheon Program**  
**December 8, 2017**

***Please return to:***  
PPRA Office  
P.O. Box 579  
Moorestown, NJ 08057  
(P) 215-557-9865  
(F) 856-727-9504  
(E) info@ppra.net  
**Register online at**  
**[www.ppra.net](http://www.ppra.net)**

Name(s): \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

- PPRA Member (\$49 per person)     Non-Member (\$69 per person)     Students (\$35)
- I will pay with a check (*payable to PPRA*)     I will pay with a credit card     VISA     MC     AMEX

Name as it appears on card: \_\_\_\_\_ Amount: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CCID: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

Special Dietary or Accessibility Needs: \_\_\_\_\_

***Cancellations will be accepted in writing by December 6, 2017. No Refunds after December 6, 2017. No-shows will be billed.***