



Luncheon Program – Thursday, January 17, 2019

“Media Panel: Connecting with Diverse Audiences”

Date: Thursday, January 17, 2019

Time: 11:30 PM – 12:00 PM Registration & Networking
12:00 PM – 1:30 PM Lunch & Program

Location: Del Frisco's
1426-1428 Chestnut Street
Philadelphia, PA 19102

Cost: \$49 for PPRA Members; \$69 for Non-Members; \$35 for Students
Additional \$5 for Walk-ins

Join PPRA for a high-profile media panel with Philadelphia’s diversity leaders from **AL DÍA, PGN, Philadelphia Media Network, The Jewish Exponent, The Philadelphia Tribune, and WHYY**. Our panelists are the movers and shakers helping to shape the future of our city, the news and the diverse individuals that make up both. Don’t miss our compelling discussion about the role diversity plays in shaping our news outlets and messaging – and vice versa, moderated by PPRA Hall of Famer **David Brown**, assistant professor at Temple University’s Klein College of Media and Communication.

Panelists:

- **Sandra Clark**, Vice President for News and Civic Dialogue, WHYY
- **Mike Days**, Vice President for Diversity and Inclusion, Philadelphia Media Network
- **Andy Gotlieb**, Managing Editor, The Jewish Exponent
- **Hernán Guaracao**, Publisher and CEO, AL DÍA
- **Irving Randolph**, Managing Editor, The Philadelphia Tribune
- **Mark Segal**, Publisher, Philadelphia Gay News

REGISTRATION FORM
Luncheon Program - January 17, 2019

Name(s): _____
 Company: _____
 Address: _____
 Email: _____ Phone: _____

Entrée Selection: Filet Medallions Pan Seared Salmon Chicken Piccata

- PPRA Member (\$49 per person) Non-Member (\$69 per person) Students (\$35)
 I will pay with a check (*payable to PPRA*) I will pay with a credit card VISA MC AMEX

Name as it appears on card: _____ Amount: _____

Credit Card Number: _____ Exp. Date: _____ CCID: _____

Credit Card Billing Address: _____

Special Dietary or Accessibility Needs: _____

Please return to:
 PPRA Office
 P.O. Box 579
 Moorestown, NJ 08057
 (P) 215-557-9865
 (F) 856-727-9504
 (E) info@ppra.net
Register online at
www.ppra.net

Cancellations will be accepted in writing by January 15, 2019. No Refunds after January 15, 2019. No-shows will be billed.